

Medical Office Systems, LLC

December 2015 Issue #2 Predictions 2016

Before we delve into the new year, let's take a look back at my [2015 predictions](#):

#1: Microsoft redeems itself with Windows 10:

-Yup, got that one right. Windows 10 has been a success, with the highest adoption rate (for one month anyway) of any Windows version, ever. Windows 10 is faster, more efficient, and marks the end of Internet Explorer. Yay.

#2: Apple Smartwatch will be a big hit:

-Well, it was a medium hit. Smartwatch sold well in the first month or so, but cooled off rapidly. Perhaps Smartwatch2 will be "the one". I'll call it a draw.

#3: Google and IBM become direct competitors... in email?

-Complete dud. The new versions of Gmail and IBM's "Verse" did not do anything new or cool. Who cares about email anyway? No one cared. No one noticed.

#4: Virus and Hacking continues its upward spiral.

-Duh, this was a complete MOTO (Master Of The Obvious) moment on my part. Of course viruses and hacking are on the increase. It continues to be very profitable for the hackers, so why would they stop?

#5: Yahoo's inexorable decline continues.

-Nailed this one. Yahoo is circling the drain. Marissa Mayer's CEO ministrations have failed to keep Yahoo afloat. The current thinking is to break up yahoo into various pieces that could be sold off.

Alright, I am 3 for 5 in 2015, not too bad. **Let's press on with 2016:**

#1: Microsoft Exits the Operating System business (at least for the consumer market)

-Windows 10 is the last OS Microsoft will release for the consumer market. They have finally realized that their Office365 in the cloud is the only software product that can save them. Making consumer-grade Operating Systems is a money-loser. They'll continue with servers and business OS's, but it remains to be seen what happens for consumers.

#2: Microsoft Exits the SmartPhone Market

-Even though the new Windows Phone 10 has yet to be released, I predict failure. Microsoft will scrap the entire investment it made in Nokia, and also the Windows Phone software. It never caught on, and never will.

#3: Google takes over the entire Education market

-The Google Apps for Education product, combined with ChromeBooks, is absolutely the best value in educational technology today. Entire school districts are switching over wholesale because the cost is so low and the utility high.

#4: More PC Manufacturers disappear

-The Personal Computer market is still shrinking: the latest news is that Vaio (Sony), Toshiba, and Fujitsu are considering a merger. All were strong competitors, but now it's harder to stay afloat. Look for Dell and HP to make some moves too: they could easily swallow up each other or a smaller competitor. I'm talking to you... Acer, Asus, and NEC.

#5: Tablet sales continue to fade away

-I could completely fall flat on my face with this prediction. Tablet sales were declining for all of 2015 as laptops regain the strong sales of prior years. What happened? Three Things:

- 1) Laptops in general have gotten much lighter, faster, and have longer battery life, just like tablets, but with a keyboard.
- 2) Many people have found that tablets did not satisfy all their needs, and prefer to carry one device rather than two.
- 3) The advent of so-called 2-in-1 devices that act like a laptop and a tablet are more useful overall.

Like Desktops, tablets won't disappear, but they won't have the red-hot sales of the prior 4 years.

I wish everyone a Happy, Healthy and Prosperous New year!

-John Becker

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